Foundation Diploma in Art & Design
Project proposal template

In producing the project proposal, and in preparing for the project realisation you should familiarise yourself with Unit 13.

In particular, you should understand the assessment and grading criteria which will be used to determine standards and assess your achievement.

Unit 13 requires you to produce a project proposal of about 500 words, excluding the project action plan and bibliography. Project proposals should not be squeezed into few lines that they do not address the requirements listed below, nor should they be excessively long and unfocused.

Your project proposal should be sufficiently challenging to ensure you have the best possible chance of meeting the grading criteria.

Your project proposal should include:
- *Centre name and number*
- *Candidate name and number*
- *Project proposal title and date*
- *Main area of activity/ pathway.*

The project proposal must be word processed and presented under the headings listed here:

Section 1 - Rationale
(Approximately 150 words)

This section provides you with an opportunity to reflect on, review and summarise your progress and achievements through the first 12 units of the qualification.

You should outline the knowledge, skills and understanding you have acquired. What you know now, and what it means to you, compared with what you knew and could do before you started the course, and how this has influenced your choice of discipline or disciplines and your project proposal.

It also provides an opportunity for you to explain your reasons for choosing a particular discipline or disciplines and to outline both your immediate and longer-term aspirations.

Section 2 – Project concept
(Approximately 250 words)

This section provides an opportunity for you to clearly explain the concept and aims of your project, production or performance and the research and ideas that will support its

development. What you anticipate producing, the levels and types of resources that you will need and an indication of the form in which you will complete and present your final realisation within the allocated timescale.

This might include an indication of when and how you will use studios, equipment and other resources, how you will make use of tutorial and peer feedback and where you will incorporate independent study.

Section 3 - Evaluation
(Approximately 100 words)

This section provides an opportunity for you to explain how you will reflect on and evaluate your work, as both an ongoing activity and at the conclusion of your project.

You should describe how you intend to record your decision-making and how you will document changes to your ideas as your work progresses.

The evaluation should be referenced to your stated aims and be reflective and analytical rather than a description of actions completed.

When working in collaboration with others you should comment on how this may impact either positively or negatively and steps you can take to minimise disruption in your own progress.

Additional requirements, not included in the 500 word limit of the proposal:

Project action plan and timetable:
This section provides you with an opportunity to outline your planning and organisation over a period of weeks and the activities you will need to carry out in order to successfully complete your project in the agreed time frame. The more time and thought you give to planning your project, the more successful it is likely to be.

It is important that you consider how you will balance ambition, time and realism in the realisation of the project. You should also include what you are going to do, how you will do it and by when. Remember to include: time spent sourcing materials and other resources to conduct research, seek feedback from tutors and peers, and identify when you will carry out independent study.

Bibliography (Harvard Format):
This section provides an opportunity to record the initial research sources, both primary and secondary, that you intend to use.

Your sources of research should be as wide as possible and could include libraries, galleries, books, magazines, films, computer games, websites, blogs, social media, radio programmes, archive material etc. Where appropriate, you should use the Harvard

system of referencing. The bibliography should be continuously updated as the project progresses.

Unit 9 Project Proposal

Candidate Name	**Emma McGettigan**
Candidate Number	**235385**
Pathway	**Fine art / photography / video installations**
Project Title	**""**

Section 1: Rationale (approx. 150 words)
Throughout this year, I feel I have made huge self growth and discovery as an artist due to multiple reasons. Firstly I have improved my research skills.I have been using primary/secondary sources and researching into other artists to inspire my projects to date.Artists that i have taken interest and inspiration from throughout my practice would be lou Ros. Lou Ros inspires me for his portraits of people he creates using loose imperfect strokes and the choice of unnatural skin tones he uses to create very captivating and unique portraits.Ros's technique of loose strokes is what I have brought into my life drawing classes,from my life drawing classes my observational and drawing skills have improved and my ability to judge scale and proportion with the human figure.Another artist is Sohrab Hura, who is a photographer who conveys real life situations through his photobooks. His pictures speak a million words through.He uses certain quality and colour in his photos to show the atmosphere and emotions in his photography. I also have got into a natural routine of constantly writing down my ideas and thought process into my ideas journals but the biggest change in my work is that I have become hugely experimental. I am constantly trying to use new mediums to create pieces in the most realistic to abstract forms which was something out of my comfort zone for so long.I was an artist that constantly looked for perfection in my work. What I have learned from this old habit is that you don't grow and become a better artist from this method. It doesn't allow you to learn from your mistakes. Another way I have strengthened in my practice is the constant advice and feedback we get from fellow students and peers after every project.

Section 2: Project Concept (approx. 250 words)

For my final major project I am going to produce a fine art installation piece based on night terrors and sleep. I want to investigate why we dream, what dreams are and the psychological meaning, theories and facts behind our personal dreams. This theme inspired me hugely as sleep walking and talking run in my family as well as having a young relative suffering from night terrors and i've never fully investigated how and when do these activities happen and why ?

I intend to work mainly in film and photography, however I will also experiment with 3D sculpture work and include sketches and paintings into my sketchbook.

I will look at artists and filmmakers such as Douglas Gordon, Alfred Hitchcock,Sohrab Hura and Zdzislaw Beksinski. All these artists inspire me in video installations/ photography or my theme has been seen in their work.

I will also interview people to collect first hand information on dreams, visit the library and use the internet as part of my research. An action plan will

Section 3: Evaluation (approx. 100 words)

evaluation will be an ongoing process throughout my final major project. I will have regular discussions with my tutors and participate in group critique sessions with my peers to get feedback and opinions of others on my work. I will keep records of my progress in my journal and at the end of the project I will write a final evaluation report.

websites

- quora. 2020. *What Are Night Terrors?*. [online] Available at: <https://www.quora.com/Why-do-people-often-say-that-melatonin-other-sleep-aid-give-them-nightmares> [Accessed 17 April 2015].

- : Medicalnewstoday.com. 2020. *Night Terrors: Causes, Symptoms, And Treatment*. [online] Available at: <https://www.medicalnewstoday.com/articles/301893> [Accessed 23 May 2020].

- wiley - Nadorff, M. and Rose, M., 2020. *Parasomnias*.

- Feferman, I., 2020. *Night Terrors In Children*. [online] PubMed Central (PMC). Available at: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2218136/> [Accessed 23 May 2020].

Books

- Chesire, d., 1992. *The Complete Book Of Video*.

- Soutter, L., 2018. *Why Art Photography?*. 2nd ed. Routledge.

- Meigh-Andrews, C., 2006. *A History Of Video Art*

- MEYER, C., 2018. *CREATING MOTION GRAPHICS WITH AFTER EFFECTS*. 4th ed. [Place of publication not identified]: CRC Press.

- Kalinak, K., n.d. *Sound*.
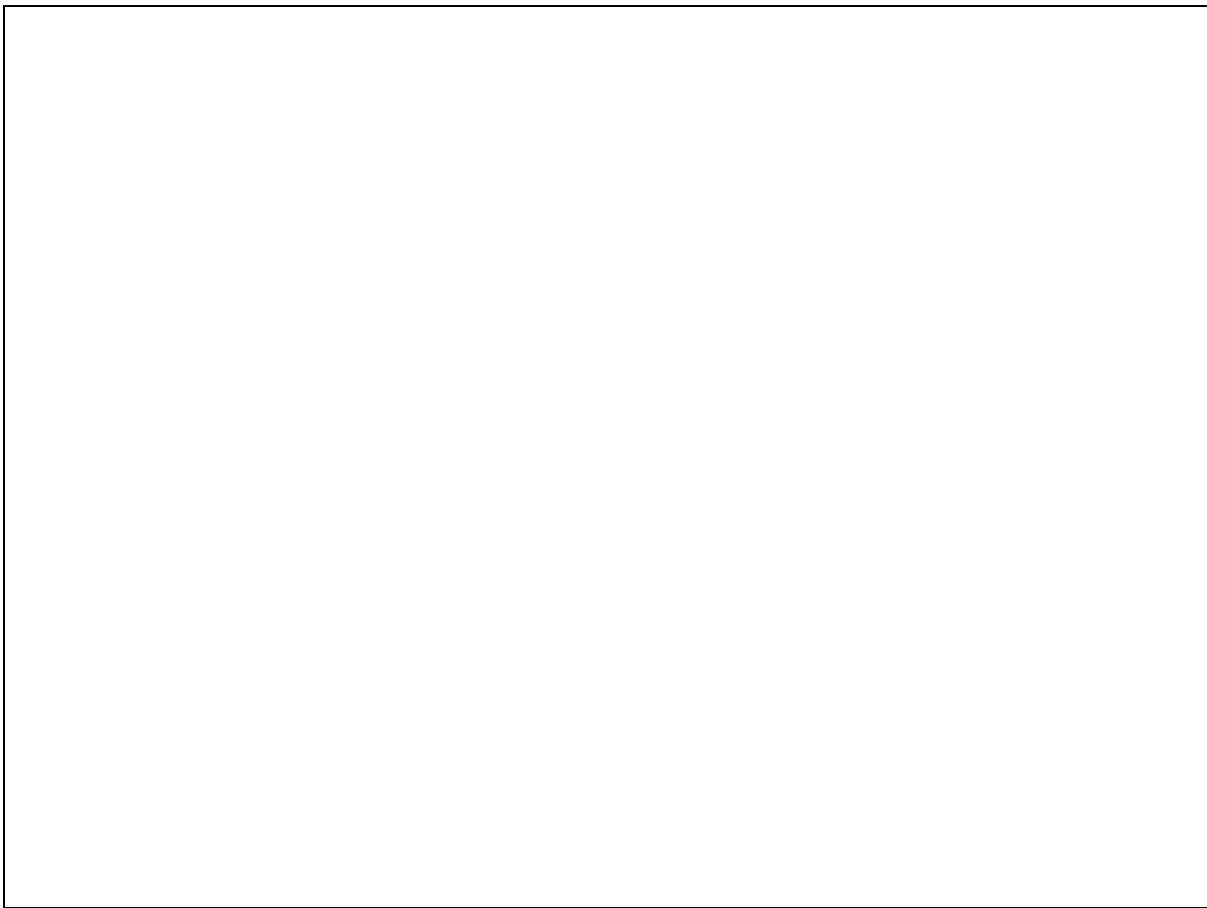
Project Action Plan and Timetable

Week	Date Week Beginning	Activity / What you are intending to do - including independent study	Resources / What you will need to do it - including access to workshops
1	**10th Feb**	**Take primary photography and research into subject matter, brainstorming ideas.**	**library, internet access, Artist journal, sketchbook**
2	**17th Feb**	**Develop onto sketchbook + continue Research + photoshop**	**Artist journal,sketchbook, Library, Apple Mac,Adobe photoshop.**
3	**24th Feb**	**Develop onto sketchbook + Research, Start filming\experimenting with video installation**	**Drawing/painting materials, Apple mac, digital camera.**
4	**2nd March**	**Continuation of Sketchbook and experimenting with new materials + Edit Video installation,**	Apple Mac, Adobe premiere rush, Materials

5	9th March	Experimentation and exploration of ideas usings materials.Edit Video installation + Finish Final ceramic designs	drawing materials, adobe premiere rush, sketchbook
6	16th March	Start developing onto the 3D ceramics piece	ceramic workshops, sketches.
7	23rd March	Continuation of developing onto Ceramic model + video installation	ceramic workshops,apple mac.
8	30th March	Continue to produce exploration ideas and experimentations of pieces	**sketchbook, thread, drawing materials,paints, journal, apple mac, photoshop, adobe premiere rush**
9	20th April	Design exhibition layout continue on final outcomes and evaluations	Artist Journal, photoshop, adobe premiere rush,ceramic workshops, sketchbook.

10	27th April	preparing for final outcomes and evaluations	large scale printing. table or plinth.

11	4th May	Gather all work for exhibition. Review work Make final changes	gather all work.

12	11th May	Set up the final layout of the final major project in exhibition space. Present all work for assessment.	Gather all work scalpel, steel rulers, table, projector, plinth